



**EASTERN ACADEMY
of MANAGEMENT
INTERNATIONAL**



**Strathmore
UNIVERSITY**

**June 15 – 19, 2026
Nairobi**



Welcome to
Kenya

EAM-I XXI – Managing in a Global Economy Conference

Theme : *Leveraging Africa's Resources and Potential for The Future*

Details :- [http:// eamiconference.org](http://eamiconference.org)



ABOUT EAM-I

A regional affiliate of the Academy of Management, the EAM sponsored the first Managing in a Global Economy conference in Tilberg, Netherlands in 1985. The success of the first EAM-I conference led to a series of biennial international conferences organized by EAM-I in partnership with local host universities in locations around the world. Conferences have been held in locations including Germany (Berlin), Singapore, South Africa (Cape Town), The Netherlands (Amsterdam), Brazil (Rio de Janeiro), India (Bangalore), Spain (Sevilla), Peru (Lima), Australia (Gold Coast), Croatia (Dubrovnik), France (Lyon), and most recently, in Taiwan (Taipei). The EAM-I Conferences are a source of international collaboration and learning among academics and practitioners.

Conference Tracks

- Theme Track : Unlocking Africa's Potential
- Business Policy and Strategy
- Corporate Governance
- Diversity & Identity in the Workplace
- Entrepreneurship
- Human Resources
- Management Education & Development
- Managing Operations
- Organizational Behavior and Theory
- Research Methods
- Social Issues in Management
- Technology, Communication, and IS
- Developmental Papers and Posters

DEADLINE FOR SUBMISSIONS:

DECEMBER 12, 2025

Conference Committee

Program Chair: Rickie Moore,
emlyon business school, Lyon, France
Conference Coordinator: Monika Hudson,
University of San Francisco, USA
Host Coordination Team
Vincent Ogutu, Strathmore University, Kenya
Majid Twahir, Strathmore University, Kenya
Tom Kimani, Strathmore University, Kenya

Senior Director: Shalei Simms
Junior Director : Holly Chiu

Come to Nairobi

Nairobi the capital city of Kenya, is a vibrant and dynamic city that offers a unique blend of urban and wildlife experiences. It has one of the most diverse landscapes in the entire world, which is what makes this small but breathtaking city such a magical place to visit. It is home to a wide variety of rare wildlife species, many of which can only be found in the grassy plains, rain forests, and wooded savannas of Kenya. This is due to the wide variety of temperatures, habitats, and geography (<https://ole-sereni.com/>).