

# CALL FOR PAPERS

## EASTERN ACADEMY OF MANAGEMENT - INTERNATIONAL Managing in a Global Economy Conference-XX (20<sup>th</sup> Conference)

Conference location: **TAIPEI, TAIWAN**  
**June 17-21, 2024**

**Conference Theme:**  
**Artificial Intelligence in Business:  
Opportunities and Challenges**

**Submission Deadline: December 8, 2023**



**EASTERN ACADEMY  
of MANAGEMENT  
INTERNATIONAL**



Co-Sponsored by the **Eastern Academy of Management-International, National Taipei University of Business, and Fu Jen Catholic University, Taiwan**

**Program Chair:** Holly Chiu, Brooklyn College, CUNY, USA  
**Conference Coordinator:** Rickie Moore, emLyon Business School, Lyon, France  
**Senior Director:** Marie-Line Germain, Western Carolina University, USA  
**Junior Director:** Shalei Simms, SUNY Old Westbury, USA  
**Host Program Coordinator:** Lichung Ren, NTUB, Taiwan  
**Host Program Coordinator:** Chung-Ling Hu, FJCU, Taiwan

### AN INVITATION TO TAIPEI, TAIWAN

**Taipei**, the capital of Taiwan, is a modern metropolis with Japanese colonial lanes, busy shopping streets and contemporary buildings. Taipei has emerged as one of Asia's best-loved destinations. The rapidly developing city has restaurants and hotels that hold their own with the best in East Asia but remains more budget-friendly than Tokyo or Hong Kong. Taipei is also known for its lively street-food scene and many night markets, including the expansive Shilin market.

### ABOUT EAM-I

In 1985, the first **Eastern Academy of Management International** Conference, held in Tilburg, Netherlands, initiated a series of biennial international conferences organized by EAM-I in partnership with local host universities in locations around the world. Conferences have been held in locations around the world, including Singapore, Cape Town, Amsterdam, Rio de Janeiro, Bangalore, Sevilla, Lima, Dubrovnik, and, most recently, Lyon. The EAM-I conferences are a source of international collaboration and learning among academics and practitioners. See the EAM-I Conference Homepage at [www.EAMconference.org](http://www.EAMconference.org) for additional information.

## JOIN US IN CELEBRATING THE 20<sup>th</sup> EAM-I CONFERENCE!

### **CONFERENCE THEME: Artificial Intelligence in Business: Opportunities and Challenges**

Since its inception, Artificial Intelligence (AI) has transformed business in many ways. With the assistance of AI, an organization's operations can be optimized, and many tasks that might have previously required hundreds of hours of work by humans can now be completed in an instant, and often with better results. While AI might fully replace some workers, for others it will take over parts of the job that are repetitive or require little thought, leaving them more time to innovate and add value. There is consequently a need for new business processes, new business models, and different job requirements. We invite discussions on all aspects of AI in the workplace.

Following past conference practice, there will be a mix of academic sessions, site visits, cultural activities, and keynote addresses by local experts. **The theme is meant to be interpreted broadly,** and submissions not addressing the theme are also welcomed. Scholars are invited to explore opportunities for research in ways that look at past (retrospect) and future (prospect) challenges and opportunities that businesses in these countries face in engaging with the rest of the world. **Preference for presentation at the conference will be given to papers that address some aspect of international business, cross-cultural and/or comparative management, or global business. Please note that papers lacking these aspects will still qualify for submission but they will not be considered in the Outstanding Paper Awards.**

### **ABOUT NATIONAL TAIPEI UNIVERSITY BUSINESS SCHOOL**

National Taipei University of Business is the first and oldest college specializing in business and finance in Taiwan. NTUB boasts a history of almost 100 years. The University has been named the top school for finance-related studies in Taiwan and boasts hundreds of thousands of alumni.

### **ABOUT FU JEN CATHOLIC UNIVERSITY**

Fu Jen Catholic University is a private Catholic university in Xinzhuang, New Taipei City, Taiwan. The University was founded in 1925 in Beijing at the request of Pope Pius XI and re-established in Taiwan in 1961 at the request of Pope John XXIII. Fu Jen is Taiwan's 4<sup>th</sup> most popular university, 5<sup>th</sup> most impactful university, and 5<sup>th</sup> best ranked business school in Taiwan.

### **SUBMISSION DOMAINS**

#### **Business Policy and Strategy**

Track Chairs: **Shanthi Gopalakrishnan**, NJIT (sgopalak@njit.edu);  
**Antigoni Papademetriou**, Lehigh University (antigoni.papadimitriou1@gmail.com).  
Focuses on issues associated with strategic management in a global economy. Particular emphasis will be on strategic, policy and management issues that arise when engaged in international business.

#### **Corporate Governance**

Track Chairs: **Dilip Mirchandani**, Rowan University (mirchandani@rowan.edu);  
**Milivoj Markovic**, RIT - Croatia (milivoj.markovic@croatia.rit.edu).  
Focuses on theory and practice of corporate governance. This domain explores roles and responsibilities of primary participants. *Primary Participants* are owners, supervisory and management board members, and managers of the organization.

#### **Diversity**

Track Chair: **Orlando Richard**, University of Massachusetts - Amherst (orichard@isenberg.umass.edu).

Focuses on how individuals differ and the implications for work and business practices in organizations around the world. The concept of difference is considered broadly to include both surface and deep level aspects (e.g., gender, culture, personality).

### Entrepreneurship

Track Chair: **Vishal Gupta**, Alabama University (vkgupta@cba.ua.edu).

Focuses on issues related to the creation, support, and growth of small businesses and entrepreneurial organizations. This domain includes innovative small business practices and supporting entrepreneurial ventures in developing countries.

### Human Resources

Track Chairs: **Jeffrey Mello**, Hofstra University (Jeffrey.Mello@hofstra.edu);

**Siham Lekchiri**, Western Carolina University (slekchiri@wcu.edu).

Focuses on aspects of human resource management including recruitment, selection, performance appraisal, compensation, socialization, training, and the development of human capital around the globe.

### Management Education & Development

Track Chair: **Monika Hudson**, University of San Francisco (mhudson@usfca.edu).

Focuses on issues of pedagogy and learning across cultures including both distance learning and face-to-face classroom teaching methods that facilitate the acquisition of skills for managing in a global economy.

### Organizational Behavior and Theory

Track Chairs: **Kathy Lund Dean**, Gustavus Adolphus College (lunddean@gustavus.edu);

**Millie Yun Su**, Singapore University of Social Science (milliesy@suss.edu.sg).

Focuses on motivation, leadership, organizational learning, change, and the management of people in organizations across the globe.

### Research Methods

Track Chair: **Lisa Lambert**, Georgia State University (lislambert@gsu.edu).

Focuses on methodologies that advance management research and practice including quantitative and qualitative methods, survey and archival methods, experimental and non-experimental methods, cross-cultural approaches, and statistical modeling approaches.

### Social Issues in Management

Track Chair: **Sarah Kovoov-Misra**, University of Colorado Denver (sarah.kovoov@ucdenver.edu).

Focuses on the ways that organizations operating in a global environment fulfill their social responsibilities, create ethical cultures, and address issues surrounding sustainability.

### Technology, Communication, and IS

Track Chairs: **Dorothy M. Kirkman**, University of Houston at Clear Lake (kirkman@uhcl.edu); **Yu-**

**Qian Zhu**, National Taiwan University of Science and Technology (yzhu@mail.ntust.edu.tw).

Focuses on the use of technology and IS to manage and increase efficiency and effectiveness of the firm in a global environment. This domain also explores communication within and across organizations and how technology interacts with human systems.

### Idea Incubator

Track Chair: **Oluwatoyin Comfort Awoyinka** ("Comfort"), Southern New Hampshire University (comfort.olatunji@gmail.com).

Authors are invited to submit drafts of full manuscripts in need of additional work or extended abstract (700-1,000 words) to this track. Authors of accepted papers must agree to review and provide feedback to others in their session and will, in turn, receive feedback about their own paper.

## **PDW**

Track Chair: **Jasmin Lin**, Robert Morris University (lin@rmu.edu), **Eric Kessler**, Pace University, (ekessler@pace.edu)

Professional development workshops (PDWs): Develop a presentation, or hands-on session to share your best professional practices with EAM-I colleagues! Topics vary and have included: research roundtable, research methods, writing strategies, administration, career balance, assessment, service learning, curriculum development, Professors of practice, etc. Topics with international aspects are especially welcomed. PDW submissions are 4-10 pages and include: title, brief abstract with keywords), learning objective(s), and a detailed description of the workshop plan (including the timeline).

## **SUBMISSION GUIDELINES**

Submissions may take the form of either theoretical or empirical papers, symposia, panel discussions, cases, experiential learning sessions, or PDW sessions. All submissions are to be written in English and follow the Academy of Management style guidelines ([www.aom.org](http://www.aom.org)). All papers and proposals should be submitted electronically via the conference website at **EAMconference.org**.

The submission portal will open on October 15, 2023, and the submission deadline is **December 8, 2023**. If a proposed idea does not seem to fit any of the domains described above, authors should contact our Program Chair, Holly Chiu, (hollychiu@gmail.com). Your submission will be directed to the most appropriate domain.

**Those submitting work to the conference are expected to serve as reviewers** and are invited to register as both an author and reviewer on the conference website. No participant is allowed to be included as an author, presenter, session chair, discussant, etc. in more than three program sessions.

**Once a submission is accepted, all panelists and at least one author in each co-authored paper or poster must register for the conference by March 31, 2024.** If authors/panelists do not register by the deadline, their submissions will not be included in the Conference Program or Proceedings. Conference administrators cannot accommodate special requests regarding the timing of individual presentations.

## **OUTSTANDING PAPER AWARDS**

Up to two papers will be considered for EAM-I's Outstanding Paper Awards (John Yanouzas and Carolyn Dexter awards). Those authors, whose work goes beyond one-country studies and demonstrates outstanding research with explicit international management content and implications, will be acknowledged at the conference. Any author(s) who receive(s) an EAM-I Outstanding Paper Award will be invited to submit their paper to *Organization Management Journal (OMJ)*.

### **Outstanding Paper Committee**

Rosalie Tung, Chair, Simon Fraser University, Canada

D. Anthony Butterfield, UMASS Amherst, USA

H.H. Chang, National Taipei University of Business, Taiwan

Michael Tian-Shyug Lee, Fen Ju Catholic University, Taiwan

Tejinder K. Billing, Rowan University, USA

## **REGISTRATION and FEES**

Early **Attendee** registration: \$575 USD if paid by March 31, 2024\*; thereafter the fee is \$650 USD

Early **Student** Attendee registration: \$425 USD by March 31, 2024\*; thereafter the fee is \$495 USD

Early **Guest** registration: \$350 USD by March 31, 2024; thereafter the fee is \$425 USD.

## **INTERNATIONAL ADVISORY BOARD**

Norman de Paula Arruda Filho, ISAE/FGV, Brazil

D. Anthony Butterfield, UMass Amherst, USA

Miles Davis, Linfield University, USA

David Ford, University of Texas at Dallas, USA

Marie-Line Germain, Western Carolina University, USA

Shanthi Gopalakrishnan, NJIT, USA

Irena Guszak-Cerovecki, Rochester Institute of Technology - Croatia

Donald Hudspeth, Rochester Institute of Technology - Croatia

Eric Kessler, Pace University, USA

Sarah Kovoov-Misra, University of Colorado - Denver, USA

Mzamo Mangaliso, UMass Amherst, USA

Dilip Mirchandani, Rowan University, USA

Rickie Moore, emLyon Business School, France

Paulo Cesar Motta, PUC-Rio, Brazil

Stella Nkomo, University of South Africa, South Africa

dt ogilvie, Rochester Institute of Technology, USA

Abhoy K Ojha, IIMB, India

Ana Perez-Luno, UPO, Spain

Orlando Richard, UMass Amherst, USA

Joy Schneer, Rider University, USA

Kathleen Suchon, UMass Dartmouth, USA

Rosalie Tung, Simon Fraser University, Canada

Joan Weiner, Drexel University, USA