

Eastern Academy of Management - International Conference on  
**Managing in a Global Economy XIV:**  
*Global Web of Knowledge*  
**Bangalore, India - June 26-30, 2011**

Co-Sponsored by: Indian Institute of Management Bangalore (IIMB)

## Call for Submissions

~~Submission Deadline: November 21, 2010~~  
**Submission Deadline extended to November 30, 2010**

### CONFERENCE THEME

The 2011 EAM-I conference in Bangalore, India is designed to foster an international exchange of management research and practice among scholars and managers from around the world. The conference theme, “Global Web of Knowledge” was chosen with a recognition that issues surrounding globalization, outsourcing and off-shoring of business processes, and the growing interconnectedness of global knowledge networks that profoundly shape the context in which organizations face the challenge of managing sustainably in the 21st century. Following past conference practice, there will be a mix of academic sessions, site visits, cultural activities, and keynote addresses by local experts.

This conference is open to a discussion of perspectives on economic, cultural, technological, sustainability, and ethical factors that affect global managers. This theme is meant to be interpreted broadly. Papers, cases, roundtable discussions, and exercises exploring the complexities of our new world challenges are welcomed. Papers addressing the practical approaches to dealing with these challenges in individual nations are also welcomed and will be grouped with papers dealing with similar issues from other countries, to create comparative sessions.

Conference submissions must be in English. All submissions must be made online at <http://eamiconference.org> no later than **November 30, 2010**.

### SUBMISSION DOMAINS

1. **Technology Management and IS** - Focuses on the use of technology management and IS to increase the competitiveness of the firm. This domain covers issues related to innovation generation, adoption and diffusion at the firm and industry level. It also explores how information technology and systems interacts with human systems to affect organizational functioning.

Track Chairs: Joanne Scillitoe, NYIT, USA ([jscillit@nyit.edu](mailto:jscillit@nyit.edu)) and Rajendra Bandi, IIMB, India ([rbandi@iimb.ernet.in](mailto:rbandi@iimb.ernet.in)).

2. **Strategy/International Business** – Focuses on issues associated with strategy formulation, implementation, and control in a global economy. Particular emphasis will be on strategic, cultural and management issues that arise when engaged in international business.

Track Chairs: Sucheta Nadkarni, Drexel U., USA, ([ssn28@drexel.edu](mailto:ssn28@drexel.edu)) and Rejie G. Pallathitta, IIMB, India ([rejieg@iimb.ernet.in](mailto:rejieg@iimb.ernet.in)).

- 3. Teaching** –Focuses on issues of pedagogy and learning across cultures and classroom teaching methods that facilitate the acquisition of skills for managing in a global economy.

Track Chairs: Dave Fearon, CCSU, USA, ([fearon@su.edu](mailto:fearon@su.edu)); Joan Weiner, Drexel U., USA, ([joan.weiner@drexel.edu](mailto:joan.weiner@drexel.edu)) and Vasanti Srinivasan, IIMB, India ([vasanti@iimb.ernet.in](mailto:vasanti@iimb.ernet.in)).
- 4. Organizational Theory and Behavior** –Focuses on motivation, leadership, organizational learning, negotiation, and the management of people in organizations.

Track Chairs: John Ogilvie, U. of Hartford, USA ([ogilvie@hartford.edu](mailto:ogilvie@hartford.edu)), Mukta Kulkarni, IIMB, India ([Mkulkarni@iimb.ernet.in](mailto:Mkulkarni@iimb.ernet.in)) and Sourav Mukherji, IIMB, India ([souravm@iimb.ernet.in](mailto:souravm@iimb.ernet.in)).
- 5. Governance, Ethics, Social Responsibility and Sustainability** – Focuses on the ways that organizations operating in a global environment fulfill their social responsibilities, create ethical cultures, manage corporate governance, and address issues surrounding sustainability. This domain also includes NGOs and government-business interface.

Track Chairs: Gwen Jones, Fairleigh Dickenson U. USA ([gwen\\_jones@fdu.edu](mailto:gwen_jones@fdu.edu)) and P. D. Jose, IIMB, India ([jose@iimb.ernet.in](mailto:jose@iimb.ernet.in)).
- 6. Entrepreneurship and Small Businesses** –Focuses on issues related to the creation, support, and growth of small businesses and entrepreneurial organizations, incorporating innovative small business practices and social entrepreneurship.

Track Chairs: Kim Poldner, U. of St. Gallen, Switzerland ([kim.poldner@oikosinternational.org](mailto:kim.poldner@oikosinternational.org)) and K. Kumar, IIMB, India ([kumark@iimb.ernet.in](mailto:kumark@iimb.ernet.in)).
- 7. Comparative Management and Policy Practices** – Focuses on specific national practices for dealing with globalization, immigration, human welfare, sustainability, and the privatization of public functions. Individual national practices will be combined in sessions to provide a comparative perspective.

Track Chairs: Sarah Kovoor, U. Colorado Denver, USA, ([sarah.kovoor@ucdenver.edu](mailto:sarah.kovoor@ucdenver.edu)) and Arnab Mukherji, IIMB, India ([arnab@iimb.ernet.in](mailto:arnab@iimb.ernet.in)).
- 8. Research Methods** – Focuses on methodologies that advance management research and practice. These include quantitative and qualitative methods, survey and archival methods, experimental and non-experimental methods, cross-cultural approaches, measurement, construct validation, and statistical modeling approaches.

Track Chairs: Janaki Gooty, University of North Carolina, Charlotte, USA ([jgooty@uncc.edu](mailto:jgooty@uncc.edu)) and Lisa Schurer Lambert, Georgia State U., USA ([lisalambert@gsu.edu](mailto:lisalambert@gsu.edu)).

## SUBMISSION GUIDELINES

Submissions may take the form of either theoretical or empirical papers, panel discussions, symposia, panel discussions, cases, or experiential learning sessions. All submissions are to be written in English and follow Academy of Management style guidelines at [www.aomonline.edu](http://www.aomonline.edu). All papers and proposals should be submitted electronically via the conference website at <http://eamiconference.org>.

If a proposed idea does not seem to fit any of the domains described above, authors should contact Program Chair Miles Davis ([mdavi3@su.edu](mailto:mdavi3@su.edu)). Your submission will be directed to the most appropriate domain.

If your submission is accepted, at least one author (for symposia and workshops, every author) must register and present their work at the conference. No participant is allowed to be included as an author, presenter, session chair, discussant, etc. in more than three program sessions. All authors are expected to serve as conference reviewers.

Once a submission is accepted, all panelists and at least one author in each co-authored paper must register for the conference. If authors/panelists do not register by the deadline, their submissions will not appear in the Conference Program or Proceedings.

Conference administrators cannot accommodate special requests regarding the timing of individual presentations.

Before submitting your manuscript, please ensure that it adheres to the following guidelines:

- Submission should be a maximum of 20 double-spaced pages of text, with no more than 10 additional pages of tables, figures, references and appendices.
- Your submission will be blind peer reviewed, so it is very important that you ensure that author names and identifying information does not appear anywhere in your manuscript, not even on the title page (this does not apply to symposia/panels and workshops as they are not blind reviewed).
- Your manuscript should be submitted as a Microsoft Word or Rich Text Format file. All text in the manuscript should be double spaced throughout, with a 1 inch margin on all four sides. The paper size should be set to 'Letter' (8.5 inches X 11 inches). Manuscripts should be prepared in Times Roman Font, Font size 12.

### **OUTSTANDING PAPER AWARDS**

Two papers will be selected to receive the Carolyn Dexter and John Yanouzas awards. Those authors, whose work demonstrates outstanding research in the area of international management, will be will be acknowledged at the conference.

**New:** Collaboration on select sessions with the Southern Management Association and OBTS Teaching Society for Management Educators.

### **QUESTIONS AND SUPPORT**

If you have any general questions about the submission process or need help using the web based interface, please contact our support team at [support@eamiconference.org](mailto:support@eamiconference.org).

### **REGISTRATION AND FEES:**

The early registration fee for the EAM-I Conference is US\$450 if paid by April 15, 2010. Thereafter, the regular registration fee is US\$525. The fee covers the conference program, copy of the conference proceedings, attendance at all sessions, corporate site visits, meals and the closing dinner. For guests/spouses the early registration fee is \$US195 if paid by April 15, 2010. Thereafter guest/spouse registration is US\$270. For further information see the EAM website at [www.eaom.org](http://www.eaom.org).

## **PROGRAM COMMITTEE**

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Shenandoah U., USA,  
[mdavi3@su.edu](mailto:mdavi3@su.edu)

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New Jersey Institute of Technology, USA,  
[gopalakr@adm.njit.edu](mailto:gopalakr@adm.njit.edu)

Host Program Coordinator: Abhoy K Ojha  
Indian Institute of Management, Bangalore, India,  
[aojha@iimb.ernet.in](mailto:aojha@iimb.ernet.in)

Proceedings Editor: Jill Woodilla  
U. of Gothenburg, Sweden,  
[jill.woodilla@gri.gu.se](mailto:jill.woodilla@gri.gu.se)

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## **AN INVITATION TO BANGALORE**

India is the 11th largest economy in terms of nominal GDP and the 4th largest after adjusting for purchasing power parity. Currently, it is one of the fastest growing economies with a growth of about 9%. Some of the best known global organizations have their IT operations in Bangalore, and now the city has emerged as a hub for services across various domains. What is less known is that technology hubs like Bangalore are involved in high end innovations for multinational companies and have also produced companies that have spawned their own chip designs, software and pharmaceuticals products and led to the emergence of the some of the most globally competitive Indian technology firms. "I find Bangalore to be one of the most exciting places in the world," says Dan Scheinman, Cisco Systems Inc.'s senior vice-president for corporate development.

## **INDIAN INSTITUTE OF MANAGEMENT BANGALORE**

The Indian Institute of Management Bangalore (IIMB), established in 1973, is one of India's premier graduate management institutes with EFMD EQUIS Accreditation. Its MBA program, called the Post Graduate Program, is widely considered to be one of the most selective MBA programs in the world. IIMB is the only B-School in India to be ranked among the Top 10 Asia-Pacific B-Schools according to the QS Global Business School Survey 2009. Also Eduniversal, Paris has ranked IIMB as the #1 Business School in Central Asia, the Middle East & South Asia for the second consecutive year, and among the top 27 schools worldwide.

## **THE EASTERN ACADEMY OF MANAGEMENT**

A regional affiliate of the Academy of Management, the EAM holds its annual meeting and conference each May at locations in eastern North America. Competitive papers, symposia, and panels emphasize the pursuit of excellence in teaching and scholarly research in the field of management. In 1985, the EAM initiated a series of biennial international conferences. Jointly sponsored by EAM and local universities in international locations, the EAM-I Conferences have become a source of collaboration and learning among academics and practitioners since their inception. The first EAM-I conference was held in Tilburg in the Netherlands in association with Tilburg University. Since then conferences have been held in locations around the world, including Berlin, Singapore, Cape Town, and most recently Rio de Janeiro. Please visit the EAM Homepage at [www.eaom.org](http://www.eaom.org) for details about EAM and its local and international conferences.